

ISEM FASHION BUSINESS SCHOOL PRESENTS:

**Executive Master's in Fashion
Business Administration**

Special Edition 2020-2021



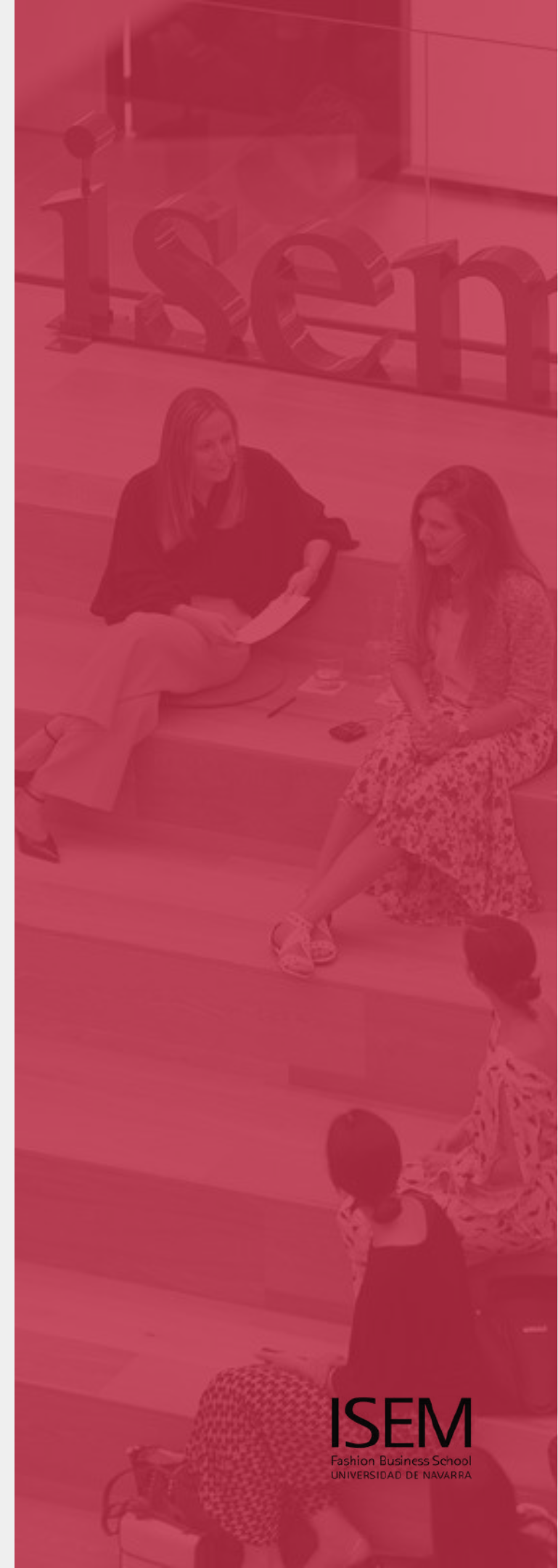


WHY A SPECIAL EDITION:

In this challenging situation during the COVID 19, our goal is to provide enriching academic experiences and meaningful personal connections, both of which define our Business School. One of the best ways to tackle uncertainty is to learn how to face new challenges. For this reason we have decided to create this special edition. Thinking of you.

Here are 5 new reasons why you should apply this year for the FBA

EXECUTIVE MASTER IN FASHION BUSINESS ADMINISTRATION OF ISEM



FIVE NEW REASONS TO CONSIDER

1

More Scholarships

2

Free Specialization
Program

3

ISEM Talents

4

Strong Commitment

5

Safety Measures

YOU HAVE MORE AND BETTER SCHOLARSHIPS

We have created a specific scholarship fund. The **Prepara2 Scholarships** will take into account your financial needs, being compatible with all the others resources offered by ISEM and the University of Navarra.



1

YOU HAVE A FREE SPECIALIZATION PROGRAM

In addition to the MBA this year, you can choose two areas strongly demanded within the industry: digitization and sustainability. The FBA Special Edition offers you the opportunity to participate in **The Right Fashion Program** or **The Fashion Digital Strategy Program**.

THE RIGHT FASHION PROGRAM

Be part of the future. Increase your professional skills and be one of the most sought-after profiles in the industry.

This program provides a roadmap to sustainability (how to do things right) across the whole value chain: human rights, right design, right product, right delivery and right price.

- 100% compatible with the FBA
- Intensive 4-Week
- The program starts November 16



FASHION DIGITAL STRATEGIES

The demand for knowledgeable digital marketing professionals is growing.

This course is designed for anyone who works in fashion and for those who wish to learn how the industry operates online. You will receive an introduction to the best digital marketing strategies used in the industry today.

- 100% online
- Intensive 3-Week





3

You can participate in the
ISEM TALENTS FOR THE FASHION INDUSTRY

A program full of surprises in which the winner will be able to participate in one of our most international programs:

Fashion Business iQ: an insight into the Industry New York Program

STRONG COMMITMENT

4

ISEM Fashion Business School is committed to maintaining an excellent quality of education through this unprecedented situation.

In this new edition, we have designed a specialized and personalized recruiting model. We have increased our contact with the industry to support our current FBA students in achieving their lifelong career vision.

We are committed to ensuring that the learning and research of our students will continue to boast the highest levels of excellence, guaranteeing that we shall do our part in helping them achieve their goals.

We have achieved these goals during the pandemic and we shall continue to do so in any situation. As one of the world's leading higher education institutions, we strive to ensure that our students feel safe and valued: it's in our DNA. We work every day to develop and deliver a PERSONALIZED education. ISEM Fashion Business School, was the first Business School in Spain to specialize in fashion companies, and we have more than 20 years' of experience.

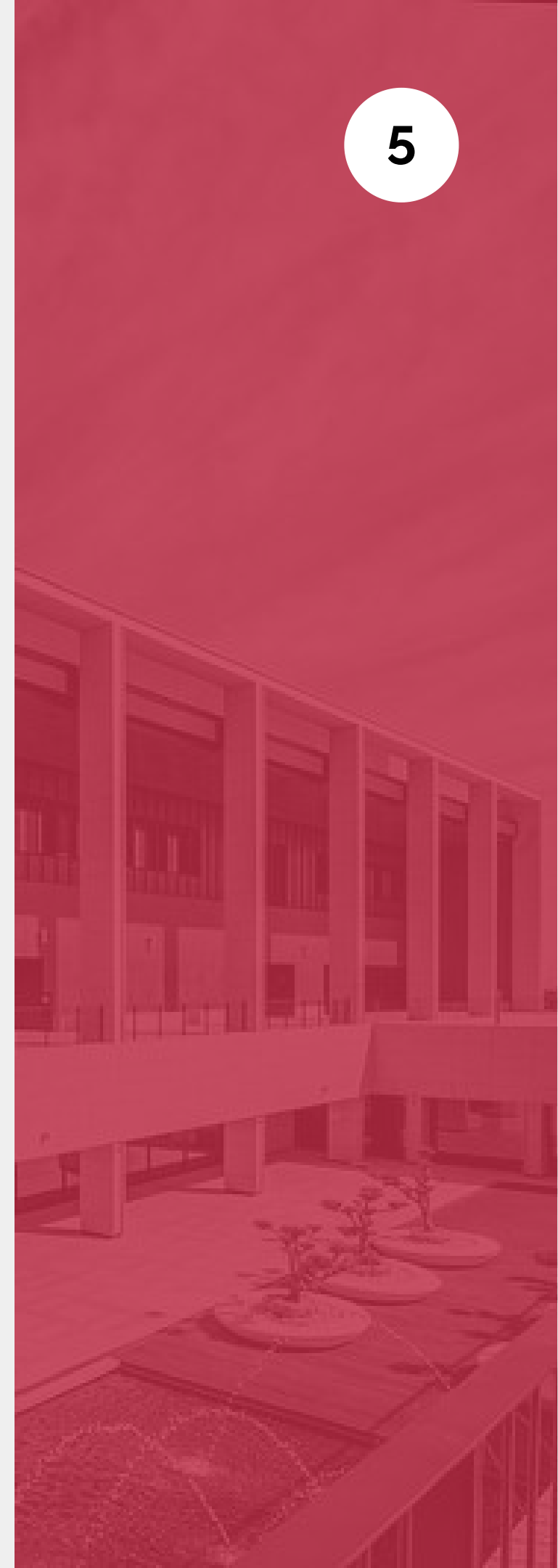
Our Safety Measures

How we're taking care of the campus during
COVID-19

Improving Student Safety on Campus

We have remodeled ourselves so that our campus is able to offer all health guarantees required by our students and teachers, to support their welfare.

The purpose of this safety plan is to ensure that the student can focus on his studies at ISEM Fashion Business School with all the support the need.



HEADQUARTERS

- The Campus has been disinfected in accordance with the cleaning protocols established by the Spanish Ministry of Health.
- The ventilation level of the air-conditioning systems shall be increased to renew the air more regularly.
- Waste management will also be adapted. The toilets have been equipped with paper towel dispensers, replacing the air dryers.
- The use of a mask in the campus is compulsory, and alcohol dispensers have been installed throughout the campus (reception, classrooms, work areas ...).

PROTOCOLS

- The University of Navarra shall perform a PCR diagnostic test for the detection of COVID19 through a medical prescription from the Joint Prevention Service on all individuals joining the Alumni Building in June.
- The purpose of this test is to be able to detect asymptomatic carriers of active COVID19. In the following months, random PCR's shall be carried out among professionals and students who are at the campus.

COVID INSURANCE

- In addition to general insurance, a specific and low-priced is being negotiated for the pandemic, so that students can be treated in the Clinic in case they need healthcare.
- The University of Navarra Clinic is the best private hospital in Spain. During the pandemic, the Clinic has treated patients with COVID-19 in Madrid and Pamplona.

ADVISORY TEAMS

The Virtual Healthcare Office and an information website have been created for all inquiries regarding the health of our students: **atencioncovid@unav.es**

Furthermore, all the faculties have advisory teams responsible for finding solutions to any need that the students may have. Information regarding protective measures is available for students and professionals.

PREVENTIVE AND PROTECTIVE MEASURES

A distance of 1.5 meters

Physical distance is guaranteed in all lecture room, recreation areas , cafeterias and dining rooms

Face masks for everyone

We shall always wear a mask. This measure shall remain in place as long as the pandemic lasts

Disinfectant gel dispensers

At the entrance of the building and the lecture rooms, meeting rooms, and generally in all shared spaces..

Protective screens

To ensure the safety of the public (custodians, secretaries of centers, libraries, etc.)

Cleaning and disinfection of spaces

Of furniture surfaces (especially tables), shared spaces and floors.

A group of young women are smiling and talking at a social event. The image is overlaid with a semi-transparent grey filter. The text is centered over the image.

**DON'T MISS THIS
OPPORTUNITY!**

EXCLUSIVE FOR 2020 - 2021