

FASHION BUSINESS iQ

An Insight into the Industry

NEW YORK | 11th to 15th July 2022

ISEM
Fashion Business School
UNIVERSIDAD DE NAVARRA

IN COLLABORATION WITH:
 **IESE**
Business School
University of Navarra

*"A unique opportunity to
learn the latest trends in the
fashion industry"*



FASHION BUSINESS iQ

A program designed to focus on the specifics of the fashion industry in the U.S., including brands that have successfully established themselves in America, as well as emerging and innovative companies, giving attendees a well-rounded view of how business is done in the United States.





- Gain a 360° view of the industry
- Learn how to manage global brands
- Network with important players in the industry
- Be inspired by emerging and innovative companies

Speakers



CYNTHIA ROWLEY
ALLIE EGAN
Cynthia Rowley



NYU STERN
PROF. RUSSELL WINER
NYU Stern



TOMMY HILFIGER
BENJAMIN HAVRILAC
Tommy Hilfiger



NYU STERN
PROF. THOMAI SERDARI
NYU Stern



GAP
GEMMA ALBI VERDIU
Gap



Larroude
MARINA LARROUDE
Larroudé / ex Barneys



KATLA
ASLAUG MAGNUSDOTTIR
KATLA / Moda Operandi



BOSTON UNIVERSITY
PROF. BARRY HORWITZ
Boston University



PARSONS
PROF. JOSHUA WILLIAMS
Parsons The New School



FIT
PROF. CATHERINE GEIB
F.I.T.



sagafurs.
CHARLES ROSS
Saga Furs



ESTÉE LAUDER
ESTHER UHALTE
Estée Lauder



Wharton
PROF. BARBARA KAHN
The Wharton School



FIT
PROF. SHELLEY KOHAN
F.I.T.



Alice and Olivia
LEXII FISH
Alice and Olivia



BARNEYS NEWYORK
DELIA FOLK
The Style That Binds Us



WINDOWSWEAR
JON HARARI
WindowsWear



MICHAEL MICHAEL KORS
ROBERT RIZZOLO
Michael Kors



InStyle
RINA STONE
InStyle



WGSN
SAUL LOPEZ SILVA
ex WGSN



tapestry
SONALI VANJANI
ex Coach / Kate Spade /
Stuart Weitzman



FIT
DEBORAH SOSS
SCG / ex Bergdorf Goodman
/ FIT



ALTUZARRA
MARTA LASTRA
Altuzarra



KULE
JAMES KUERSCHNER
Kule

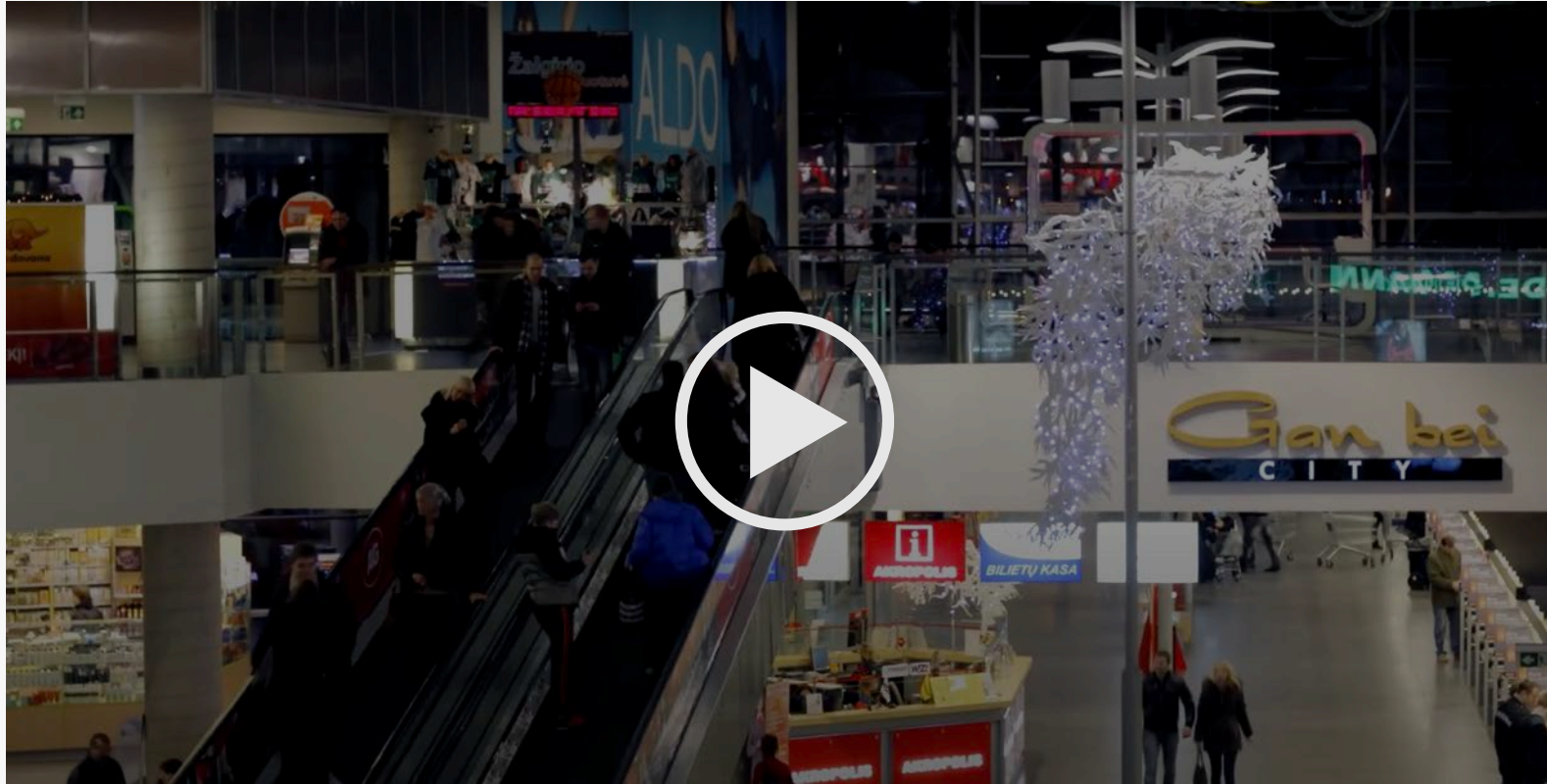
Company Visits

Estée Lauder



bloomingdale's





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